

University of  
Lethbridge



## Program Planning Guide

Name: \_\_\_\_\_

ID: \_\_\_\_\_

Calendar Year: 2023/2024

### Dhillon School of Business Degree Programs:

[www.ulethbridge.ca/dhillon/study/degrees](http://www.ulethbridge.ca/dhillon/study/degrees)

### Academic Calendar:

[www.ulethbridge.ca/ross/academic-calendar](http://www.ulethbridge.ca/ross/academic-calendar)

### Admission and Transfer Requirements:

[www.ulethbridge.ca/ross/admissions/undergrad](http://www.ulethbridge.ca/ross/admissions/undergrad)

### Current and Past Program Planning Guides:

[www.ulethbridge.ca/ross/ppgs](http://www.ulethbridge.ca/ross/ppgs)

### Co-operative Education:

[www.ulethbridge.ca/dhillon/student-experience/co-operative-education](http://www.ulethbridge.ca/dhillon/student-experience/co-operative-education)

### Dhillon School of Business Advising:

#### Lethbridge

[www.ulethbridge.ca/dhillon/student-support/advising](http://www.ulethbridge.ca/dhillon/student-support/advising)

[dhillon.advising@uleth.ca](mailto:dhillon.advising@uleth.ca)

403-329-2153

M2060

International Management

Bachelor of Management as a Second Degree

This is a planning guide and not a graduation check or guarantee of course offerings. You should have a program check done in your final year of studies. Students are responsible for the accuracy of their own programs. The guide should be used in conjunction with the University of Lethbridge Calendar, which is the final authority on all questions regarding program requirements and academic regulations.

Contact an Academic Advisor ([www.ulethbridge.ca/ross/academic-advising](http://www.ulethbridge.ca/ross/academic-advising)) for advising information.

**Name:** \_\_\_\_\_

**ID:** \_\_\_\_\_

**First Degree:** \_\_\_\_\_

**AGPA:** \_\_\_\_\_

**Institution:** \_\_\_\_\_

**AWARDED:** \_\_\_\_\_

**Program Requirements**

Completion of 15 to 25 courses (45.0 to 75.00 credit hours) with cumulative and graduation grade point averages of at least 2.00.

**Core Requirements (14 Courses)**

- \_\_\_\_\_ Economics 1010 - Introduction to Microeconomics
- \_\_\_\_\_ Economics 1012 - Introduction to Macroeconomics
- \_\_\_\_\_ Statistics 1770 - Introduction to Probability and Statistics
- \_\_\_\_\_ Marketing 2020 - Marketing
- \_\_\_\_\_ Management 2070/Economics 2070 - Operations and Quantitative Management
- \_\_\_\_\_ Accounting 2100 - Introductory Accounting
- \_\_\_\_\_ Accounting 2400 - Management Accounting
- \_\_\_\_\_ Management 3031 - Managing Responsibly in a Global Environment
- \_\_\_\_\_ Finance 3040 - Finance
- \_\_\_\_\_ Human Resources and Labour Relations 3050 - Human Resource Management
- \_\_\_\_\_ International Management 3650 - Introduction to International Management
- \_\_\_\_\_ Management 4090 - Management Policy and Strategy

**One of:**

- \_\_\_\_\_ Management 3062 - Information Systems and Data Analytics
- \_\_\_\_\_ Accounting 3171 - Accounting Information Systems and Data Analytics
- \_\_\_\_\_ Management 3622 - Visual Analytics

**One of the following with Indigenous content:**

- \_\_\_\_\_ Any course from the Indigenous Governance and Business Management (IGBM) subject codes list
- \_\_\_\_\_ Any course from the Indigenous Studies (INDG) subject codes list
- \_\_\_\_\_ Aboriginal Health 1000 - Introduction to Aboriginal Health
- \_\_\_\_\_ Art History 3152 - Indigenous Art History (Series)
- \_\_\_\_\_ Blackfoot 1000 - Introductory Spoken Blackfoot
- \_\_\_\_\_ Blackfoot 2210 - Structure of the Blackfoot Language
- \_\_\_\_\_ Cree 1000 - Introductory Spoken Cree
- \_\_\_\_\_ Cree 2210 - Structure of the Plains Cree Language
- \_\_\_\_\_ Liberal Education 1850 - Conversational Indigenization: Reconciling Reconciliation
- \_\_\_\_\_ Political Science 3215 - Indigenous Peoples and Local Government in Canada

**Major Requirements (11 Courses)**

- \_\_\_\_\_ International Management 3640 - Cross-Cultural Management Practices
- \_\_\_\_\_ International Management 4650 - Integrated Trade and Supply Chain Management

**Three of (Global Strategy):**

- \_\_\_\_\_ Agricultural Enterprise Management 3635 - International Trade
- \_\_\_\_\_ Finance 3460 - Global Financial Management
- \_\_\_\_\_ International Management 3225/Geography 3225 - Industrial Location and Globalization of Enterprise
- \_\_\_\_\_ International Management 3606 - Business in Emerging Markets
- \_\_\_\_\_ International Management 3670 - Cross National Comparative Responses to Crises
- \_\_\_\_\_ <sup>1</sup> International Management 3685 - Issues in International Management (Series)
- \_\_\_\_\_ Management 3070 - Supply Chain Management and Sustainability
- \_\_\_\_\_ Management 4580 - Environmental Management
- \_\_\_\_\_ <sup>2</sup> Economics 4590 - Economics of Globalization

**One of (Institutional Context):**

- \_\_\_\_\_ International Management 3170/Political Science 3170 - The Politics of Canadian Trade Policy
- \_\_\_\_\_ International Management 3665 - Leading in the Globalized Environment
- \_\_\_\_\_ International Management 3670 - Cross National Comparative Responses to Crises
- \_\_\_\_\_ <sup>1</sup> International Management 3815 - Regional Aspects of International Management (Series)
- \_\_\_\_\_ International Management 3860 - Law and Institutions of International Trade
- \_\_\_\_\_ <sup>1</sup> International Management 4640 - Cross-Cultural Work Study (Series)
- \_\_\_\_\_ Marketing 4220 - Cross-Cultural Marketing
- \_\_\_\_\_ <sup>3</sup> Political Science 2110 - International Relations

**One of:**

- \_\_\_\_\_ Geography 1200 - Introduction to Human Geography
- \_\_\_\_\_ Geography 2000 - World Regional Geography

**International Experience Requirement (4 Courses)**

Students with significant international experience will take the 'Domestic Stream' below. All other students must complete the 'International Stream' requirements. Consult with an academic advisor if you are unsure on which stream you need to complete.

**One of the following Streams (a. or b.):**

**a. Domestic Stream**

- \_\_\_\_\_ Management 1500 - Fundamentals of Business
- \_\_\_\_\_ Human Resources and Labour Relations 2030 - Introduction to Organizational Behaviour
- \_\_\_\_\_ Management 2081 - Professional Communications Skills

**Writing Requirement:**

Students who have a final grade of 80% or higher in AB high school English Language Arts 30-I (or equivalent 5-credit course); or who have successfully completed the writing challenge test (see [www.ulethbridge.ca/dhillon/advising-faqs](http://www.ulethbridge.ca/dhillon/advising-faqs)) may reduce the total number of courses by one.

**One of:**

- \_\_\_\_\_ Writing 1000 - Introduction to Academic Writing
- \_\_\_\_\_ English 1900 - Introduction to Language and Literature

**b. International Stream**

**One Exchange Term <sup>4</sup>:**

- \_\_\_\_\_ Three 3000 or 4000-level courses from disciplines offered by the Dhillon School of Business
  1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_

**One of:**

- \_\_\_\_\_ Management 2081 - Professional Communications Skills
- \_\_\_\_\_ Writing 1000 - Introduction to Academic Writing

**Notes**

<sup>1</sup> International Management 3685, International Management 3815, and International Management 4640 are Series courses. Students may take up to two of each Series course, but not exceed four Series courses, in total.

<sup>2</sup> A minimum grade of 'C-' is required in these courses to meet degree requirements.

<sup>3</sup> Students should be aware that these courses have prerequisites which may require taking courses extra to their program requirements. Students are strongly advised to discuss their program with an academic advisor. A minimum grade of 'C-' is required in these courses to meet degree requirements.

<sup>4</sup> Students are required to study at an international university for one term. The exchange courses are part of the courses required for the Bachelor of Management as a Second Degree program for students who do not already have significant international experience. Living outside North America for more than 6 months would be considered significant International experience. Students participating in a European exchange must complete a minimum of courses equivalent to 24.0 credits under the European Credit Transfer Accumulation System (ECTS). Course credits completed at an international university may vary from the University of Lethbridge credit system.

**Total = 25 Courses**

**Sample Sequencing Plan**

Shown below is a sample sequence of courses for your degree. Consult timetables for course offerings, prerequisites, and corequisites before registering each term. Note some courses may have limited offerings (ie. offered once a year, in a term other than shown, or in alternating years).

**DOMESTIC STREAM ONLY**

<p><b>Year 1, Fall</b>                  ACCT 2100 - Introductory Accounting                  ECON 1010 - Introduction to Microeconomics                  MGT 1500 - Fundamentals of Business                  STAT 1770 - Introduction to Probability and Statistics                  One of: Writing 1000 or English 1900<sup>1</sup></p> <p><b>Year 2, Fall</b>                  ACCT 2400 - Management Accounting                  IMGT 3640 - Cross-Cultural Management Practices                  IMGT 3650 - Introduction to International Management                  One of: GEOG 1200 or GEOG 2000                  Indigenous Content Requirement<sup>2</sup></p> <p><b>Year 3, Fall</b>                  Global Strategy Course<sup>4</sup>                  Global Strategy Course<sup>4</sup>                  HRLR 3050 - Human Resource Management                  MGT 4090 - Management Policy and Strategy                  One of: ACCT 3171, MGT 3062, or MGT 3622</p>	<p><b>Year 1, Spring</b>                  ECON 1012 - Introduction to Macroeconomics                  HRLR 2030 - Introduction to Organizational Behaviour                  MGT 2070/ECON 2070 - Operations and Quantitative Management                  MGT 2081 - Professional Communications Skills                  MKTG 2020 - Marketing</p> <p><b>Year 2, Spring</b>                  Institutional Context Course<sup>3</sup>                  Global Strategy Course<sup>4</sup>                  IMGT 4650 - Integrated Trade and Supply Chain Management                  FINC 3040 - Finance                  MGT 3031 - Managing Responsibly in a Global Environment</p>
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1. Students who have a final grade of 80% or higher in AB high school English Language Arts 30-1 (or equivalent 5-credit course); or who have successfully completed the writing challenge test (see [www.ulethbridge.ca/dhillon/advising-faqs](http://www.ulethbridge.ca/dhillon/advising-faqs)) may reduce the total number of courses by one.
2. Refer to the list of Indigenous Content courses in the preceding core requirements.
3. Refer to the list of Institutional Context courses in the preceding major requirements.
4. Refer to the list of Global Strategy courses in the preceding major requirements.

Students are responsible for familiarizing themselves with program requirements and regulations outlined in the University of Lethbridge Calendar including, but not limited to:

**Minimum Grade Requirement**

A minimum grade of 'C-' is required in all Dhillon School of Business courses (ACCT, AGEM, FINC, HRLR, IGBM, IMGT, MGT, and MKTG) and courses cross-listed with Dhillon School of Business courses; ECON 1010; ECON 1012; STAT 1770; WRIT 1000, or ENGL 1900; and all courses in the major marked with an asterisk (\*) in order to meet degree requirements.

**Residence Requirement**

Students must successfully complete at least 15 courses at the U of L, including 10 Dhillon School of Business courses at the 3000/4000 level.

**Program Length**

Second degree programs will be developed individually and will be a maximum of 25 courses in length.

Courses completed as part of a first degree may be used to waive course requirements in the B.Mgt. as a second degree. Such waivers will be decided at the time of admission by the Dhillon School of Business advising office. Course materials requested for further assessment must be submitted to the Dhillon School of Business advising office by the last day of the student's first term. Any request for reassessment of course waivers must also be made by the last day of the student's first term. Please refer to Academic Schedule (p. 15) to determine the last day of the term. Students who change to another major after admission will need to have their program reassessed and may be required to complete additional courses for the new major.

All degree requirements must be completed within 10 years after acceptance into the Dhillon School of Business.

**Graduation Requirements (To be completed by an Advisor)**

Residence

15 courses, including  met  
 10 3000/4000 DSB courses  met

Course requirements met/will be met \_\_\_\_\_

Cum. GPA \_\_\_\_\_ Grad. GPA \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Sample Sequencing Plan**

Shown below is a sample sequence of courses for your degree. Consult timetables for course offerings, prerequisites, and corequisites before registering each term. Note some courses may have limited offerings (ie. offered once a year, in a term other than shown, or in alternating years).

**INTERNATIONAL STREAM ONLY**

<p><b>Year 1, Fall</b>                  ACCT 2100 - Introductory Accounting                  ECON 1010 - Introduction to Microeconomics                  IMGT 3640 - Cross-Cultural Management Practices                  IMGT 3650 - Introduction to International Management                  STAT 1770 - Introduction to Probability and Statistics</p> <p><b>Year 2, Fall (International Exchange term)</b>                  3000/4000 Dhillon School of Business course                  3000/4000 Dhillon School of Business course                  3000/4000 Dhillon School of Business course</p> <p><b>Year 2, Summer</b>                  FINC 3040 - Finance                  MGT 4090 - Management Policy and Strategy</p> <p><b>Year 3, Fall</b>                  Global Strategy Course<sup>2</sup>                  HRLR 3050 - Human Resource Management                  One of: GEOG 1200 or GEOG 2000                  One of: ACCT 3171, MGT 3062, or MGT 3622                  Indigenous Content Requirement<sup>3</sup></p>	<p><b>Year 1, Spring</b>                  ACCT 2400 - Management Accounting                  ECON 1012 - Introduction to Macroeconomics                  IMGT 4650 - Integrated Trade and Supply Chain Management                  MGT 2070/ECON 2070 - Operations and Quantitative Management                  One of: MGT 2081 or Writing 1000</p> <p><b>Year 2, Spring</b>                  Institutional Context Course<sup>1</sup>                  Global Strategy Course<sup>2</sup>                  Global Strategy Course<sup>2</sup>                  MGT 3031 - Managing Responsibly in a Global Environment                  MKTG 2020 - Marketing</p>
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1. Refer to the list of Institutional Context courses in the preceding major requirements.
2. Refer to the list of Global Strategy courses in the preceding major requirements.
3. Refer to the list of Indigenous Content courses in the preceding core requirements.

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Course requirements met/will be met \_\_\_\_\_

Cum. GPA \_\_\_\_\_ Grad. GPA \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_